

End User License Agreement

Last updated: 8 October 2022

This is an agreement between you (as a purchaser) and Eko Bimantara (copyright holder of the fonts). In accepting the terms of this agreement, you acknowledge understanding and promise to comply with its terms.

What you are purchasing from Eko Bimantara is the license to use digital typeface software – hereafter “fonts” – for your personal or your company or your organization. You are not purchasing the copyright to the design of the fonts, but the rights to use the fonts.

A. License Granted

By purchasing and downloading this fonts, Eko Bimantara granted you a non-exclusive license to install, access and use the fonts.

This license is limited based on the variation of usage and its amount limitation within the usage of the fonts. These limitations are determined to the chosen license when purchasing the fonts at <https://ekobimantara.com/>

1. Standard License

Desktop: 1-5 users
End Products: Up to 10.000 products

2. Extended License

Desktop: Up to 20 users
End Products: Up to 1.000.000 products
Web: Up to 500.000 monthly pageviews
Digital Ads: Up to 2.000.000 impression

3. Studio License

Desktop: Up to 100 Users
End Products: Up to 10.000.000 products
Web: Up to 2.000.000 monthly pageviews
Digital Ads: Up to 10.000.000 impression
ePub: Up to 5 titles
App usage allowed

4. Enterprise License

One Company or Organization
Desktop: Unlimited number of users
End Products: Unlimited number of products

Web: Unlimited numbers of monthly pageviews
Digital Ads: Unlimited numbers of impression
ePub: Unlimited numbers of publication titles
Server: Up to 4 servers
App usage allowed
Broadcast usage allowed
Trademark registration allowed

Each license contains the scope of usage of the fonts:

Desktop: Allowed to install and use fonts on computers with a number of copies limited to the number of users. Allowed also to use fonts for daily internal office activities or organizational activities, including printing documents or digital presentations.

End Product: Allowed to use fonts and applied design or typeface of the fonts for final result of an activity, or production process, especially the finished article in a manufacturing process, this is including; Product packaging, prints and merchandise. The usage is limited to the number of end products.

Website: Allowed to use fonts for self-hosting websites based on the limitation of the pageviews.

App: Allowed to embed the fonts into an iOS, Android or Windows Phone application.

ePub: Allowed to embed fonts in electronic publications including; Digital books, magazines, newspapers based on the number of publication titles.

Digital Ads: Allowed to use fonts for digital ads media formats including; Google, Instagram, Facebook, YouTube, TikTok and other social media channels limited to its amounts of impressions.

Server: Allowed to install fonts on accessible servers for remote users based on the number of servers.

Broadcast: Allowed to use fonts for large scale broadcast purposes; Video and moving image public transmission, including; Digital signage screens, TV advertising, cinema advertising.

Trademark: Allowed to register a logo that use Eko Bimantara fonts for trademark. Please remember that trademark registration is only for logo that use the design of the font, the font software itself is still trademark of Eko Bimantara.

One Company or Organization: This usage is given for Enterprise License, allowed to use fonts specially for one company or organization only.

B. Permission and Restriction

- B.1. All fonts provided remain the intellectual property of Eko Bimantara. Therefore, you may not modify, alter, disassemble or rename the font software. This applies also to the code inside the font files.
- B.2. You are not allowed to sell the fonts or sell an access to the font files.
- B.3. You are not allowed to modify the font software in a purpose to make new fonts from the purchased fonts.
- B.4. You are not allowed to sell or distribute the modified version of the fonts.
- B.5. You may make back-up copies of the fonts for archive purposes only.
- B.6. You agree to be careful for the usage and distribution of these font files. All forms of usage need to be protected from misuse, the font files need to be secured from accessed, extracted or taken by parties which are not related to this agreement.
- B.7. You agree to ensure that the use of the fonts conforms to the limitations stated on the license that you have purchased. If your requirements exceed these limits, further payments are required to add or renew existing license.
- B.8. If you are a design consultant/agent or advertising agency or its representative, you need to differentiate between purchasing a font license for the internal use of your agency and purchasing a font license for your agency's clients. If you use Eko Bimantara fonts for your client's needs, then your client who acts as another entity or company as an end user must also purchase a license that is appropriate for the intended use of the fonts.
- B.9. For website usage, you can provide a third party, which has a cooperation with you or your company or organization, a copy of the font software for a specified project scope, only to implement the font software into website.
- B.10. For application usage, you can embed fonts into one application only.
- B.11. For application usage, you agree to embedding font software into applications in a safe manner, which does not allow end users to access font software outside the application.
- B.12. Font usage for logo design is covered by all license options including the Standard License, yet if you plan to register a trademark of the logo that uses Eko Bimantara fonts, then you need to purchase the Enterprise License.

C. Limitation of Liability

Eko Bimantara is not responsible for you or other third party for any damages, including loss of profits, loss of data, loss of business opportunity caused by the font usage.

D. Termination

This agreement will automatically terminate if you fail to comply with its terms. If any part of the EULA is found to be invalidated and cannot be implemented.

E. Trial Fonts

Eko Bimantara have been published and provided free access to non-complete versions of Eko Bimantara fonts for trial purposes. These versions of the font software have a different name from the full version fonts, such as "Altone-Trial" or "Ageo-Personal-Use" and some fonts also have an incomplete character set. The usage of these trial fonts is limited for personal use and trial purposes only, any form of usage of the trial fonts for commercial purposes or usages that provide economic benefits for users are not allowed.

F. Terms and Provisions Updates

Eko Bimantara fonts license terms and provisions have been and will be renewed, you may find changes to the terms and provisions of the license on our website at a later date, but these changes do not automatically amend the agreement on the license that you have previously purchased. If you would like to obtain or confirm the license that you have purchased, please contact us, as we also periodically archive these license updates.

G. Legal Notes

Eko Bimantara is member of **Perkumpulan Desainer Huruf Indonesia** (Indonesian Font Designers Association).

SK Mentri Hukum dan HAM Republik Indonesia.
Nomor: **AHU-0000261. AH.01.07.Tahun 2020**

All actions relating to breaching the agreements and violations of the law can be processed by our legal forces, including but not limited to;

- a. Using Trial Version of Eko Bimantara fonts or Free for Personal Use Version of Eko Bimantara fonts for commercial purposes without purchasing the license will be subject to a compensation fine of \$6000
- b. Registering a logo for trademark without purchasing the license using Eko Bimantara fonts will incur a \$5000 fine
- c. All form of piracy of Eko Bimantara fonts and/or reselling the pirated fonts will be subject to a fine of \$6000

H. Additional Notes

The purpose of grouping the usage and its amounts of limitations of the fonts is to make simple, easy and affordable license choices for your needs. If your needs are not fulfilled by the license we provide, please contact us for a custom license.