

# End User License Agreement

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This End User License Agreement (the "Agreement") is entered into by and between you (as a purchaser) and Eko Bimantara (the "Licensor"), the copyright holder of the fonts. In accepting the terms of this Agreement, you acknowledge that you have read this Agreement, understand it and agree to be bound by its terms.

## 1. License Grant

Subject to the terms and conditions of this Agreement, Licensor hereby grants to you a non-exclusive, non-transferable license to install, access and use the fonts, for your personal or your company or your organization. You are not purchasing the copyright to the design of the fonts, but the rights to use the fonts.

## 2. Scope of License

The license you have purchased is limited based on the variation of usage and its amount limitation within the usage of the fonts. These limitations are determined by the chosen license when purchasing the fonts at <https://ekobimantara.com/>.

This is the license choices;

### 1. Standard License

Desktop: 1-5 users

End Product: Up to 10.000 products

### 2. Extended License

Desktop: Up to 20 users

End Product: Up to 1.000.000 products

Web: Up to 500.000 monthly pageviews

Digital Ads: Up to 2.000.000 impression

### 3. Studio License

Desktop: Up to 100 Users

End Product: Up to 10.000.000 products

Web: Up to 2.000.000 monthly pageviews  
Digital Ads: Up to 10.000.000 impression  
ePub: Up to 5 titles  
App usage allowed

#### **4. Enterprise License**

One Company or Organization  
Desktop: Unlimited number of users  
End Product: Unlimited number of products  
Web: Unlimited numbers of monthly pageviews  
Digital Ads: Unlimited numbers of impression  
ePub: Unlimited numbers of publication titles  
Server: Up to 4 servers  
App usage allowed  
Broadcast usage allowed  
Trademark registration allowed

The scope of usage of the fonts includes the following:

**2.1 Desktop:** Allowed to install and use fonts on computers with a number of copies limited to the number of users.

**2.2 End Product:** Allowed to use fonts and applied design or typeface of the fonts for final result of an activity or production process, especially the finished article in a manufacturing process. This includes product packaging, prints and merchandise. The usage is limited to the number of end products.

**2.3 Website:** Allowed to use fonts for self-hosting websites based on the limitation of the pageviews.

**2.4 App:** Allowed to embed the fonts into an iOS, Android or Windows Phone application.

**2.5 ePub:** Allowed to embed fonts in electronic publications including digital books, magazines, newspapers based on the number of publication titles.

**2.6 Digital Ads:** Allowed to use fonts for digital ads media formats including Google, Instagram, Facebook, YouTube, TikTok and other social media channels limited to its amounts of impressions.

**2.7 Server:** Allowed to install fonts on accessible servers for remote users based on the number of servers.

**2.8 Broadcast:** Allowed to use fonts for large scale broadcast purposes; Video and moving image public transmission, including digital signage screens, TV advertising, cinema advertising.

**2.9 Trademark:** Allowed to register a logo that use Eko Bimantara fonts for trademark. Please remember that trademark registration is only for logo that use the design of the font, the font software itself is still trademark of Eko Bimantara.

**2.10 One Company or Organization:** This usage is given for Enterprise License, allowed to use fonts specially for one company or organization only.

### **3. Permission and Restrictions**

**3.1 Ownership:** All fonts provided remain the intellectual property of Eko Bimantara. Therefore, you may not modify, alter, disassemble or rename the font software. This applies also to the code inside the font files.

**3.2 Sale and Distribution:** You are not allowed to sell the fonts or sell access to the font files.

**3.3 Modification:** You are not allowed to modify the font software in a purpose to make new fonts from the purchased fonts.

**3.4 Distribution of Modified Version:** You are not allowed to sell or distribute the modified version of the fonts.

**3.5 Backup:** You may make back-up copies of the fonts for archive purposes only.

**3.6 Protection:** You agree to be careful for the usage and distribution of these font files. All forms of usage need to be protected from misuse, the font files need to be secured from accessed, extracted or taken by parties which are not related to this agreement.

**3.7 Separate License:** If you are a design consultant/agent or advertising agency or its representative, you must purchase a separate license for each client for whom you use the fonts, whether for internal or external use. Your client, as the end user, must also purchase a license that is appropriate for the intended use of the fonts.

**3.8 Website usage:** You may provide a third party, which has a cooperative relationship with you or your company or organization, a copy of the font software for a specified project scope, only to implement the font software into a website.

**3.9 Application usage:** You may embed fonts into one application only and you agree to embed font software into applications in a secure manner that does not allow end users to access the font software outside the application.

**3.10 Trademark:** usage for logo design is covered by all license options, including the Standard License. However, if you plan to register a trademark of the logo that uses the fonts, then you must purchase the Enterprise License.

#### **4. Indemnification**

You agree to indemnify and hold Eko Bimantara harmless from any claim or demand, including reasonable attorneys' fees, made by any third party due to or arising out of your breach of this agreement, your violation of any law, or your violation of the rights of a third party.

#### **5. Limitation of Liability**

In no event shall Eko Bimantara be liable for any direct, indirect, incidental, special, or consequential damages arising out of or in connection with the use of the fonts, whether based on contract, tort, strict liability, or otherwise, even if Eko Bimantara have been advised of the possibility of such damages.

#### **6. Termination**

This agreement will terminate automatically if you fail to comply with any of its terms. Upon termination, you must immediately cease all use of the fonts and destroy all copies of the fonts in your possession.

## **7. Governing Law and Jurisdiction**

This agreement shall be governed by and construed in accordance with the laws of Indonesia, without regard to its conflict of laws principles. Any dispute arising out of or in connection with this agreement shall be resolved in the courts of Indonesia.

## **8. Entire Agreement**

This agreement constitutes the entire agreement between you and Eko Bimantara with respect to the use of the fonts and supersedes all prior or contemporaneous understandings and agreements, whether written or oral, regarding such subject matter.

## **9. Severability**

If any provision of this agreement is held to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.

## **10. No Waiver**

The failure of Eko Bimantara to enforce any right or provision of this agreement shall not be deemed a waiver of such right or provision.

## **11. Trial Fonts**

Eko Bimantara provides non-complete versions of Eko Bimantara fonts for trial purposes, which are available for free download. These versions of the font software have a different name from the full version fonts, such as "Altone-Trial" or "Ageo-Personal-Use", and may have an incomplete character set. The usage of these trial fonts is limited for personal use and trial purposes only. Any commercial use of the trial fonts or any usage that provides economic benefits for users is strictly prohibited.

## **12. License Updates**

Eko Bimantara fonts license terms and provisions may be updated from time to time. Any changes to the terms and provisions of the license will be made available on our website. However, these changes do not automatically amend the license agreement that you have previously purchased. If you would like to obtain or confirm the license that you have purchased, please contact us. We periodically archive these license updates for your convenience.

By accepting this agreement, you acknowledge that you have read this agreement, understand it, and agree to be bound by its terms and conditions. If you do not agree to the terms of this agreement, do not use the fonts.