

# End User License Agreement

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The license that Licensee have purchased is determined by the chosen license when purchasing the fonts at <https://ekobimantara.com/>.

## Corporate License

**2.1 Desktop:** Allowed to install and use fonts on computers for unlimited number of users.

**2.2 End Product:** Allowed to use fonts for final result of an activity or production process, especially the finished article in a manufacturing process. This includes product packaging, prints and merchandise, also includes physical publication prints and physical advertising prints. The usage is for an unlimited number of end products.

**2.3 Website:** Allowed to use fonts for self-hosting websites for unlimited pageviews.

**2.4 Digital Ads:** Allowed to use fonts for digital ads media formats including Google, Instagram, Facebook, YouTube, TikTok and other social media channels for unlimited amounts of impressions.

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**2.6 App:** Allowed to embed the fonts into an iOS, Android or Windows Phone application, the usage is for an unlimited number of apps.

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**2.8 Broadcast:** Allowed to use fonts for large scale broadcast purposes; Video and moving image public transmission, including digital signage screens, TV advertising, cinema advertising.

**2.9 Trademark:** Allowed to register a logo that uses the fonts for trademark. Please remember that trademark registration is only for logos that use the typeface design of the font, the font software itself is still in the right of Licensor.

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**3.2 Sale and Distribution:** Licensee are not allowed to sell the fonts or sell access to the font files.

**3.3 Modification:** Licensee are not allowed to modify the font software in a purpose to make new fonts from the purchased fonts.

**3.4 Distribution of Modified Version:** Licensee are not allowed to sell or distribute the modified version of the fonts.

**3.5 Backup:** Licensee may make back-up copies of the fonts for archive purposes only.

**3.6 Protection:** Licensee agree to be careful for the usage and distribution of these font files. All forms of usage need to be protected from misuse, the font files need to be secured from accessed, extracted or taken by parties which are not related to this agreement.

**3.7 Website usage:** Licensee may provide a third party, which has a cooperative relationship with Licensee a copy of the font software for a specified project scope, only to implement the font software into a website.

**3.8 Application usage:** Licensee may embed the fonts to unlimited number of application with the condition that font software embedding occurs securely within applications, preventing end users from accessing the font software outside the designated application.

**3.9 Extended Use by Subsidiaries and Affiliates:** Notwithstanding the non-transferable nature of this License, the Licensee is permitted to extend the usage of the Font to its subsidiaries and affiliates, provided such entities are under the direct control of the Licensee. Such extended usage shall be subject to the following conditions:

**a. Control and Responsibility:** Licensee must ensure that all subsidiaries and affiliates agree to adhere to the terms of this Agreement. The Licensee remains responsible for any breach of this Agreement by its subsidiaries or affiliates.

**b. Limitations on Usage:** The scope and manner of use by subsidiaries and affiliates shall be strictly limited to the purposes directly related to the Licensee's legitimate business operations and must not exceed the rights granted to the Licensee under this Agreement.

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Licensor warrants that the font software is the property of the Licensor, and that the Licensor holds full rights and authority to license the font. Furthermore, the font software is free from any claims of copy-right infringement or ownership disputes by third parties.

## 5. Limitation of Liability

In no event shall Licensor be liable for any direct, indirect, incidental, special, or consequential damages arising out of or in connection with the use of the fonts, whether based on contract, tort, strict liability, or otherwise, even if Licensor have been advised of the possibility of such damages.

## 6. Termination

This agreement will automatically terminate if the Licensee fails to comply with any of its terms. Upon termination, the Licensee must cease all use of the fonts and, within a maximum of 30 days from the date of termination, destroy all copies of the fonts in the Licensee's possession.

## 7. Entire Agreement

This agreement constitutes the entire agreement between Licensee and Licensor with respect to the use of the fonts and supersedes all prior or contemporaneous understandings and agreements, whether written or oral, regarding such subject matter.

## 8. Severability

If any provision of this agreement is held to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.

## 9. No Waiver

The failure of Licensor to enforce any right or provision of this agreement shall not be deemed a waiver of such right or provision.

## 10. Licensing and Purchase for Agencies

**10.1 Separate License Requirement:** If the Licensee is a design consultant, agent, or advertising agency, a separate license must be acquired for each client utilizing the fonts, regardless of whether the fonts are used for internal or external purposes. Each client, as the end user, must obtain a license that corresponds to their specific use of the fonts.

**10.2 Agency Purchase:** An authorized agency may make a purchase of the font software on behalf of its client, provided that all relevant purchase information, including the client's legal name and billing details, is accurately provided at the time of transaction. The client company shall be designated as the official licensee, and all rights and obligations under this agreement will apply to the client. The agency is responsible for ensuring compliance with the terms of this agreement and accurately representing the client's details during the purchase process.

## 11. Trial Fonts

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## **12. License Updates**

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