

End User License Agreement

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Studio License

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2.2 End Product: Allowed to use fonts for final result of an activity or production process, especially the finished article in a manufacturing process. This includes product packaging, prints and merchandise, also includes physical publication prints and physical advertising prints. The usage is limited Up to 10.000.000 products.

2.3 Website: Allowed to use fonts for self-hosting websites limited up to 2.000.000 monthly pageviews.

2.4 Digital Ads: Allowed to use fonts for digital ads media formats including Google, Instagram, Facebook, YouTube, TikTok and other social media channels limited up to 10.000.000 impression.

2.5 ePub: Allowed to embed fonts in electronic publications including digital books, magazines, newspapers limited up to 5 publication titles.

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3.1 Ownership: All fonts provided remain the intellectual property of Licensor. Therefore, Licensee may not modify, alter, disassemble or rename the font software. This applies also to the code inside the font files.

3.2 Sale and Distribution: Licensee are not allowed to sell the fonts or sell access to the font files.

3.3 Modification: Licensee are not allowed to modify the font software in a purpose to make new fonts from the purchased fonts.

3.4 Distribution of Modified Version: Licensee are not allowed to sell or distribute the modified version of the fonts.

3.5 Backup: Licensee may make back-up copies of the fonts for archive purposes only.

3.6 Protection: Licensee agree to be careful for the usage and distribution of these font files. All forms of usage need to be protected from misuse, the font files need to be secured from accessed, extracted or taken by parties which are not related to this agreement.

3.7 Website usage: Licensee may provide a third party, which has a cooperative relationship with Licensee a copy of the font software for a specified project scope, only to implement the font software into a website.

3.8 Application usage: Licensee may embed the fonts to application with the condition that font software embedding occurs securely within applications, preventing end users from accessing the font software outside the designated application.

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Licensor warrants that the font software is the property of the Licensor, and that the Licensor holds full rights and authority to license the font. Furthermore, the font software is free from any claims of copyright infringement or ownership disputes by third parties.

5. Limitation of Liability

In no event shall Licensor be liable for any direct, indirect, incidental, special, or consequential damages arising out of or in connection with the use of the fonts, whether based on contract, tort, strict liability, or otherwise, even if Licensor have been advised of the possibility of such damages.

6. Termination

This agreement will automatically terminate if the Licensee fails to comply with any of its terms. Upon termination, the Licensee must cease all use of the fonts and, within a maximum of 30 days from the date of termination, destroy all copies of the fonts in the Licensee's possession.

7. Entire Agreement

This agreement constitutes the entire agreement between Licensee and Licensor with respect to the use of the fonts and supersedes all prior or contemporaneous understandings and agreements, whether written or oral, regarding such subject matter.

8. Severability

If any provision of this agreement is held to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.

9. No Waiver

The failure of Licensor to enforce any right or provision of this agreement shall not be deemed a waiver of such right or provision.

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10.1 Separate License Requirement: If the Licensee is a design consultant, agent, or advertising agency, a separate license must be acquired for each client utilizing the fonts, regardless of whether the fonts are used for internal or external purposes. Each client, as the end user, must obtain a license that corresponds to their specific use of the fonts.

10.2 Agency Purchase: An authorized agency may make a purchase of the font software on behalf of its client, provided that all relevant purchase information, including the client's legal name and billing details, is accurately provided at the time of transaction. The client company shall be designated as the official licensee, and all rights and obligations under this agreement will apply to the client. The agency is responsible for ensuring compliance with the terms of this agreement and accurately representing the client's details during the purchase process.

11. Trial Fonts

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